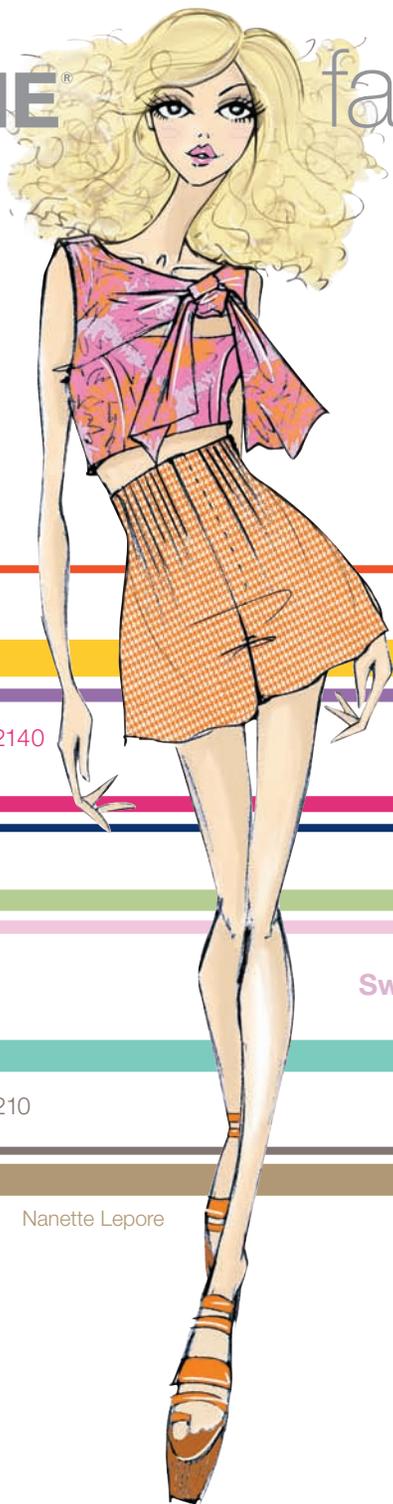


PANTONE®

fashion color report **SPRING 2012**



NEW YORK FASHION WEEK • SEPTEMBER 8 – 15, 2011

Tangerine Tango PANTONE 17-1463



Solar Power PANTONE 13-0759



Cabaret PANTONE 18-2140



Bellflower PANTONE 18-3628



Sodalite Blue PANTONE 19-3953



Sweet Lilac PANTONE 14-2808



Margarita PANTONE 14-0116



Driftwood PANTONE 18-1210



Cockatoo PANTONE 14-5420



Nanette Lepore

Starfish PANTONE 16-1120



Dance Into Spring 2012

PANTONE FASHION COLOR REPORT • SPRING 2012 • NEW YORK FASHION WEEK • SEPTEMBER 8 – 15, 2011

For spring 2012 designers are inspired by diverse influences, showcasing a range of styles and lifestyles — from free and playful to light and breezy, and contemporary classics. Colors likewise reflect these differing moods, encapsulating vivid brights, soft muted tones and fun-loving pastels.

“Consumers look to spring for renewed energy, optimism and the promise of a brighter day,” said Leatrice Eiseman, executive director of the Pantone Color Institute®. “They have learned how color can help them alter a mood, while providing the vitality and enthusiasm that enables them to experiment with new looks and color combinations.”

Provocative **Tangerine Tango**, an enticing juicy orange, is a vivacious and appealing refresher to enliven anyone’s outlook this spring. Providing a jolt of energy, **Solar Power** radiates warmth and cheer.

Fanciful **Bellflower**, a distinct ornamental purple, exudes uniqueness and creativity. Scintillating and sexy, **Cabaret** is a sensual and intense rosy-red — an excellent choice for summer clothing and cosmetics.

Sodalite Blue, a classic maritime hue, brings order and calmness to mind. Like an anchor to a ship, this dependable shade works with every color in the palette. **Cockatoo**, a tactile blue-green, is sure to make your spirits soar. This

unusual hue adds a whimsical touch to the palette and will make a statement this spring.

Margarita, a piquant yellow-green, lifts spirits with its refreshing and stimulating glow. Reminiscent of a blossoming garden on an early spring morning, fragrant **Sweet Lilac** evokes the fresh scents of summer. This delicate pinkish lilac adds a touch of romance to any wardrobe.

Natural, versatile neutrals add practicality to this season’s brights. **Driftwood**, an adaptable blend of beige and gray with a slightly weathered feel, and **Starfish**, a perfect warm summer neutral, complement all colors featured in this season’s top 10.

For an ultra-bold look this spring, try mixing **Bellflower** with **Tangerine Tango** and **Cabaret**. Combine **Margarita** with **Sweet Lilac** and **Cockatoo** for a subtle alternative, or **Margarita** with **Sweet Lilac** and **Driftwood** for a more practical variation. **Solar Power** is best juxtaposed with **Sodalite Blue**, and for a safer bet, add a natural neutral like **Starfish** to the mix.

For over 18 years, Pantone, the global authority on color, has surveyed the designers of New York Fashion Week and beyond to bring you the season’s most important color trends. This report previews the most prominent hues for spring 2012.

PANTONE® fashion color report **SPRING 2012**



Cockatoo PANTONE 14-5420



Tracy Reese

inspiration

A wide variety of artwork, and of course nature always comes into play

prominent colors

Rich with warm undertones of Blossom Pinks, Pale Orchids, Tart Yellows, Aqua Teals and Peacock Blues: Bachelor Button, Vivid Blue, Lagoon, Dandelion, Lemonade, Geranium and Barely Pink

signature color

A Neon Coral pops up in just the right spot throughout the collection and it's one of my favorites for spring

must-have item

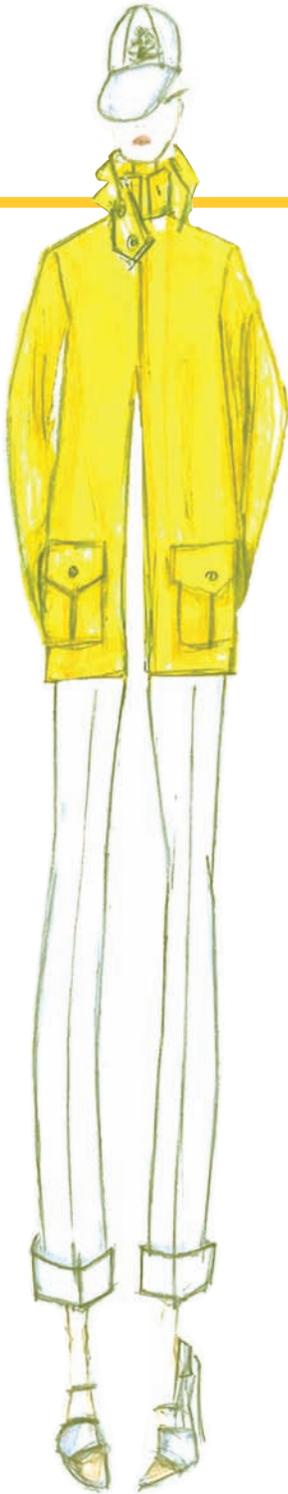
A fun leather jacket light enough for spring — we did one in a great Zesty Yellow (Cream Gold)

www.tracyreese.com

www.facebook.com/tracyreese

@tracy_reese

PANTONE® fashion color report **SPRING 2012**



Solar Power PANTONE 13-0759



Bill Blass by Jeffrey Monteiro

inspiration

Classic American Sportswear — clean, sophisticated and modern

prominent colors

Formula One Red, Cyber Yellow, Mariner's Navy and White

signature color

Bright Cyber Yellow — it's strong, fun and commands your attention, much like the Bill Blass woman

must-have item

Hooded slicker in bonded cotton made in Cyber Yellow

www.billblass.com

www.facebook.com/pages/Bill-Blass/129261870429923?ref=ts



PANTONE® fashion color report **SPRING 2012**



Sweet Lilac PANTONE 14-2808

Tangerine Tango PANTONE 17-1463

Nanette Lepore

inspiration

We love the mix of hot neon colors with soft pastels, reminiscent of nature at its extremes: a powerful sunset, the ocean sparkling at dusk with flashes of lightning in the distance

prominent colors

Neon Flamingo, Shocking Pink, Acid Lemon, Electric Blue, Sea Breeze, Lilac, Hint of Purple and Sand; Neon Flamingo paired with the heat of Shocking Pink and a Cool Hint of Purple, Acid Yellow tempered with the softness of Seabreeze and Lilac

signature color

Neon Flamingo for its vibrancy paired with our new neutral, Hint of Purple

must-have item

The “new suit” — a nipped jacket with a full structured skirt

www.nanettelepore.com

www.facebook.com/nanettelepore.fb

PANTONE® fashion color report **SPRING 2012**



Cabaret PANTONE 18-2140



Peter Som

inspiration

Roses in their myriad of colors

prominent colors

A combination of feminine rose-hued colors such as Sorbet Orange, Rose Violet and Hot Red anchored by a color palette of Optic White, Vanilla Ivory, True Black and Khaki Stone

signature color

Rose Violet — it's feminine and flattering but also bold and assertive

must-have item

A Rose Violet sheath dress with mirror-finish laser cut embroidery

www.petersom.com

www.facebook.com/#!/pages/Peter-Som-Inc/56530233642

@peter_som

PANTONE® fashion color report **SPRING 2012**



Solar Power PANTONE 13-0759

Margarita PANTONE 14-0116

NAHM by Nary Manivong and Alexandria Hilfiger

inspiration

Belle de Jour, Paris in the '70s, going to Laos and gaining influence there with a free and playful vibe

prominent colors

Laos and Paris in the '70s were a big influence — we used prints with Buttery Yellows, Warm Oranges, Powdery Blues and Seafoam Green

signature color

White and Seafoam because they're happy, playful and young

must-have item

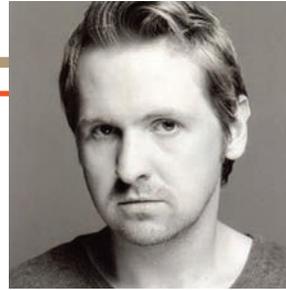
A dropped waist gathered shirt dress that is mixed with a few combinations of prints in Seafoam, multi-color zig zag print and Buttery Yellow diamond print

www.nahm-ny.com

www.facebook.com/NAHMny

@NAHMny

PANTONE® fashion color report **SPRING 2012**



Starfish PANTONE 16-1120

Tangerine Tango PANTONE 17-1463

Cynthia Steffe by Shaun Kearney

inspiration

Mixing tribal ethnic references from different parts of the globe, from the desert to the tropics with a '90s inspired utility/safari and sport feel — I love how the warm, soft, faded colors get energized by cool, bright, vibrant hues when two shades are mixed together

prominent colors

Flirty, energetic cool colors: Spearmint, Strawberry, Ocean and Deep Indigo — mixed with dusky, earthy, warm neutrals: Terracotta, Desert Rose, Vermillion, White Sand, Clay, Pistachio, Bark, Hemp and Sage

signature color

A warm shade of Vermillion, as it is a color that mixes well with all the neutrals in the collection, looks good on every skin tone, and creates a healthy sun-kissed glow

must-have item

A cropped suede fringe jacket in Desert Khaki

www.cynthiasteffe.com

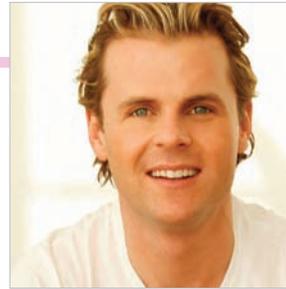
www.facebook.com/cynthiasteffe

@cynthiasteffe and @shaun_kearney

PANTONE® fashion color report **SPRING 2012**



Sweet Lilac PANTONE 14-2808



ADAM by Adam Lippes

inspiration

A recent Picasso exhibit at the Gagosian Gallery titled *Picasso and Marie-Thérèse*

prominent colors

Our colors range from Soft Cool Pastel Pinks and Lilacs to shocking Neon Pink and a Deep Saturated Green for fun

signature color

Vibrant Electric Pink — we spent many trials getting this color right and it only works on specific fabrics — it is a surprise and I love that about it

www.shopadam.com

www.facebook.com/adamlippes

@adamlippes

PANTONE® fashion color report **SPRING 2012**



ADRIENNE VITTADINI
COLLECTION



Tangerine Tango PANTONE 17-1463

Bellflower PANTONE 18-3628

Adrienne Vittadini

inspiration

Modern art such as Guyton Walker paintings, as well as world travel and primitive cultures

prominent colors

Hot colors combined with hot colors and cool with cool: Hibiscus with Sunburn and Cobalt with Menthol

signature color

Menthol, an old industrial color that reinvented itself as new and modern

must-have item

Our textured knit cardigan in viscose nylon, which has a sleek and shiny hand, inspired by Ad Reinhardt

www.adriennevittadini.com

www.facebook.com/AdrienneVittadini?sk=info

@avittadini

PANTONE® fashion color report **SPRING 2012**



Driftwood PANTONE 18-1210



Pamella Roland by Pamella DeVos

inspiration

The bold work of the abstract Expressionist painters that revolutionized the modern art world — they created a whole new visual language on canvas

prominent colors

Pale Navy, Moonrock, Canvas and Stone Blue — it's a soft palette that comes across as sleek and modern, not sweet

signature color

Moonrock — it has a clarity that highlights the fabric and cut of the clothes

must-have item

The spring weight coat with perforated leather panels — it's tailored and the perforated leather panels make it not only versatile, but truly modern

www.pamellaroland.com

www.facebook.com/pages/Pamella-Roland/114478281905420

@pamellaroland

PANTONE® fashion color report **SPRING 2012**



Sodalite Blue PANTONE 19-3953

Solar Power PANTONE 13-0759

Barbara Tfank

inspiration

The early films of Elizabeth Taylor who has always been an enormous inspiration to me — I wanted to offer a tribute to her

prominent colors

Bright hues of Sunburst Yellow, Apricot and Shocking Pink, as well as Sun-Baked Clay Neutrals and Soft Shimmering Golds; abstract Warhol-esque prints also feature prominently — a playful mélange of color and texture make for a sensual and lively collection

signature color

Soft Shimmering Gold as well as strong bursts of color like Apricot, Sunburst Yellow and Spring Green

must-have item

An unapologetically pretty dress in a Warhol inspired abstract floral

PANTONE® fashion color report **SPRING 2012**



Tangerine Tango PANTONE 17-1463

Starfish PANTONE 16-1120

Elie Tahari

inspiration

Egypt's sun bleached colors combined with bright saturated colors

prominent colors

Bright and Sun Bleached Yellow paired with Dusty Oceanic Blue, and Rich Purple that pops against Warm Terracotta and Citrus Orange: Cairo Yellow, Crescent Moon, Mountain Stream, Prism Lilac, Terra Cotta and Harem Orange

signature color

Cairo Yellow because, like the sun, it integrates all aspects of nature, from the sand to the water, while paving the way for color, inspiration and styling in our spring 2012 collection

must-have item

Brushed pants in all colors

www.elietahari.com

www.facebook.com/#!/elietahari

@elietahari

PANTONE® fashion color report **SPRING 2012**



Cabaret PANTONE 18-2140



Tadashi Shoji

inspiration

As conveyed by photographer Ron van Dongen, the colors are inspired by the enchanting beauty and splendor of the tulip

prominent colors

Pale shades of flora with vibrant shades of color: Lotus, Rose Dust, Magnolia and Fern

signature color

Fern and Magnolia — both colors bring my inspiration to life

must-have item

The silk linen hand-painted party dress in Magnolia

www.tdashishoji.com

www.facebook.com/TadashiShojiFan

@TadashiShoji

PANTONE® fashion color report **SPRING 2012**



Solar Power PANTONE 13-0759

Sweet Lilac PANTONE 14-2808

Lela Rose

inspiration

The neon graveyard — the unrestored neon signs that dot the landscape of Las Vegas and Coney Island — the beacons of what was a garish glow of the new that have now faded over time to tell a story of what once was

prominent colors

The palette dwells in a landscape of bleached neons — from Faded Florescent Yellow, Periwinkle, Marigold, Neon Tangerine and Pale Apricot — the colors tell a seductive story of a previous era of garish hued times; Marigold weighs most important as it is awash in color while still emphasizing its prior neon tone

must-have item

A Neon Tangerine lace tank — the rope lace is sophisticated for evening but the bright color makes it perfect for day

www.LelaRose.com

www.facebook.com/#!/pages/Lela-Rose/143990268957369

PANTONE® fashion color report **SPRING 2012**

Starfish PANTONE 16-1120



Photo: Melanie Dunea



Carmen Marc Valvo

inspiration

The easy, breezy, summery lifestyle

prominent colors

Salt Water Taffy Pastels and Butterscotch

signature color

Butterscotch because it's a soft, sophisticated neutral that flatters any skin tone

must-have item

Crisp shirt dresses in pastel shades

www.carmenmarcvalvo.com

www.facebook.com/pages/Carmen-Marc-Valvo/120936345623

PANTONE® fashion color report **SPRING 2012**

Driftwood PANTONE 18-1210



Rebecca Minkoff

inspiration

Nature and the tones and shades of the desert — the different colors of the day, sunrise and sunset over a dry warm landscape

prominent colors

Aloe Green, Soft Jade, Hot Blush, Neon Sun, Wet Sand, Faded Black, Washed Out Pink and Indigo Blue

signature color

Jade and Hot Blush tones — I like tones of one color, the spectrum of a Bright Green into a soft fading Jade, a Bright Neon Pink into a Soft Blush tone — the Jade and Blush also feel like fragile vintage colors and it is interesting to place these into modern shapes

must-have item

The leather harness back dress in hand dyed silk — it has that right mix of edgy, sexy and flowy

www.rebeccaminkoff.com

www.facebook.com/rebeccaminkofflc

@rebeccaminkoff



PANTONE® fashion color report **SPRING 2012**

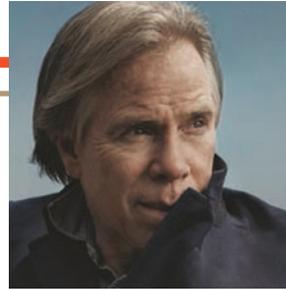


Photo: Annie Leibovitz



Tangerine Tango PANTONE 17-1463



Starfish PANTONE 16-1120

Tommy Hilfiger

inspiration

The bright pops of color seen in Alex Katz artwork

prominent colors

We're updating Houndstooth and Pendleton stripes in upbeat, warm colors such as Turkish Sea, Golden Glow, Royal Lilac and Bright Rose

signature color

Always at the heart of the brand's heritage, Vibrant Reds and Blues anchor the collection in shades ranging from Barn Red to Rio Red, Turkish Sea Blue to Dark Denim

must-have item

The varsity jacket is given a fresh twist with new silhouettes and unexpected pops of color in Plum Perfect and Evergreen

www.tommy.com

www.facebook.com/tommyhilfiger

@tommyhilfiger

PANTONE® fashion color report **SPRING 2012**

Sodalite Blue PANTONE 19-3953

Driftwood PANTONE 18-1210



Mackage by Eran Elfassy and Elisa Dahan

inspiration

The soft, serene shades of dusk when daylight recedes and cool light infuses the world with tranquility

prominent colors

Moon, a Cool Light Gray tone — our Moon shade is the meeting point between the darker, cooler tones of Iris, Pewter, Navy and Black, and the warmer shades of Sand, Gold and Ivory

signature color

Black is the foundation of the collection, it anchors all of the elements together into a cohesive story, not to mention there is nothing sexier than wearing Black

must-have item

The Mackage ODELLA leather jacket in Nude (a Soft Beige shade) — with its fine rib inserts and a classic collarless neckline, the fit and feel is more like a cardigan sweater than a traditional leather jacket

www.mackage.com

www.facebook.com/houseofmackage

@mackage

PANTONE® fashion color report **SPRING 2012**



Cockatoo PANTONE 14-5420



Ella Moss by Pamella Protzel Scott

inspiration

'70s romance, flea market treasures and long lazy road trips

prominent colors

Clean saturated brights mixed back to faded neutral tones: Crisp Lemon Zest Yellow paired with Cool Pavement Gray, Liquid Caribbean Green mixed with Light Oatmeal, and Deep Lipstick Red with Dusty Chambray Blue

signature color

Crystal Clear Caribbean Green — this feels fresh and new for spring and pairs well back to the palette of bright colors and muted tones

must-have item

Ella Moss midi Green dress — it has the perfect hint of femininity for spring — it's easy and playful but also has an elevated sense of casualness

www.ellamoss.com

www.facebook.com/ellamossbrand

PANTONE® fashion color report **SPRING 2012**



Bellflower PANTONE 18-3628



Rafael Cennamo

inspiration

I always dream in Black and White, and I created my spring summer 2012 collection in my dreams

prominent colors

Jet Black, Bright White and Lavender Frost with combinations of Jet Black to Bright White and Bright White to Lavender Frost

signature color

White because it is pure, fresh and sophisticated

must-have item

A great White cocktail dress

www.rafaelcennamo.net

www.facebook.com/RafaelCennamo

PANTONE® fashion color report **SPRING 2012**



Solar Power PANTONE 13-0759



Rachel Roy

inspiration

Colonial Vietnam; the movie *The Lover* was a strong reference point — a romantic, innocent, refined woman who explores and breaks tradition by diving into a complex, dynamic and modern world — that's the story I feel every woman can identify with!

prominent colors

I wanted a feeling of old world, transparent, light and refined simplicity in neutral pastels such as cooled down lush, bright tones: Blue, Copper, Zinnia and Zest

signature color

Aquamarine and Glass Greens dominate the collection this season

must-have item

The modern suit: a softer deconstructed silhouette in cool light colors (Iced Lemon) and brighter colored details (Zest/Zinnia) for a fresh summery sportswear look

www.rachelroy.com

www.facebook.com/rachelroy

@rachel_roy

PANTONE® fashion color report **SPRING 2012**



Tangerine Tango PANTONE 17-1463



VPL by Victoria Bartlett

inspiration

Darwin, the birth of existence, fossils formations and other primordial exchanges

prominent colors

Fluro Pink and Kelly Acid Green will be worn with Oyster Grays, Steel, Pigeon, Fawns and Blush

signature color

Fluro Pink

must-have item

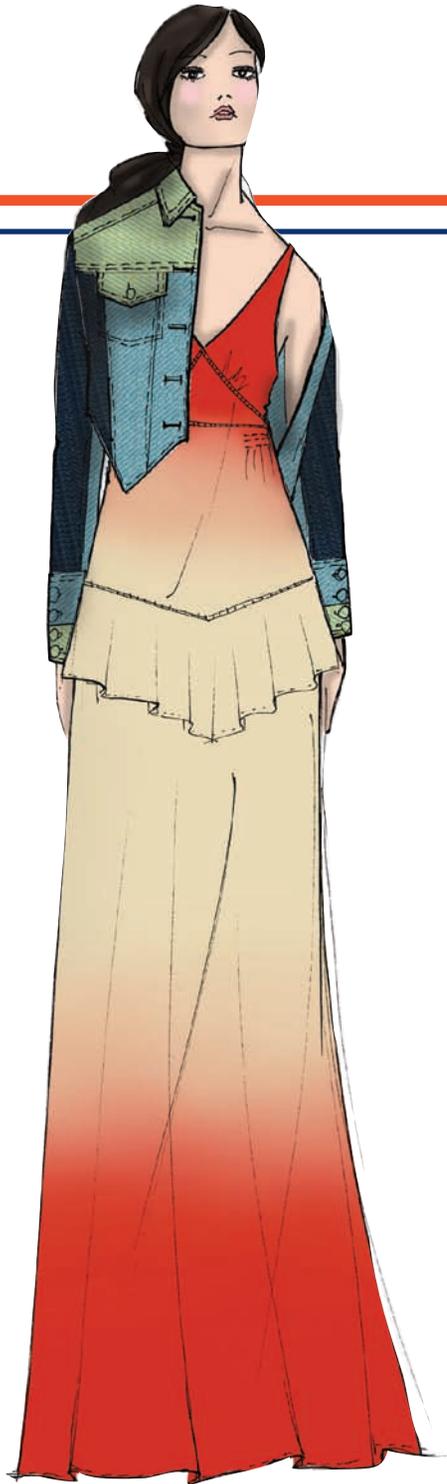
Fluro Pink suit

www.vplnyc.com

www.facebook.com/pages/VPL/111117345729

@VPLinNYC

PANTONE® fashion color report **SPRING 2012**



Tangerine Tango PANTONE 17-1463



Sodalite Blue PANTONE 19-3953

Charlotte Ronson

inspiration

The evocative '20s, the demure detailing of the Victorian era, combined with the patch workings of denim taken from the restless grunge decade

prominent colors

Kentucky Blue, Gardenia Ivory, Orange Rust and Tannin

signature color

Chambray Blue — we focus on denim treated in a new way — we color block, patchwork, bleach bandana motifs on chambray and use an array of denim hues to create a water-colored plaid print

must-have item

Our signature army jacket we have re-created in color-blocked denim, mixing three denim hues together: Indigo, Washed Denim and Victorian Denim

www.charlotteronson.com

www.facebook.com/#!/pages/Charlotte-Ronson/122582494457652

@charlotteronson

PANTONE® fashion color report **SPRING 2012**



Solar Power PANTONE 13-0759

Driftwood PANTONE 18-1210

Hyden Yoo

inspiration

Notions of taboo, romanticism and subtle eroticism during the '20s neocolonialism — this was best portrayed from the 1992 film *L'Amant* based on the autobiography by Marguerite Duras — the colors and imagery from the film were brilliant

prominent colors

Ashes In Sand, Golden Root, Melted Yellow, Shocking Hibiscus, Frozen Peach, Dusty Powder and Silver Ice

signature color

Shocking Hibiscus — while the other colors are softer, it adds pop to the collection — there's something forbidden about that color like the lipstick color of a Lolita

must-have item

Sand Beige open knit sweater with destroyed knitting details — it's perfect for those chilly nights, yet you can still take it to the beach and wear it over your bikini

www.hydenyoo.com

www.facebook.com/hyden.yoo1

@hydenyoo

PANTONE® fashion color report **SPRING 2012**



Photo: Shannon Sinclair



Cabaret PANTONE 18-2140

Sweet Lilac PANTONE 14-2808

Betsey Johnson

inspiration

Happy, edible, feel-good comfort colors: petit four pastels, ice cream cone colors from Vanilla to Mocha Chocolate and sorbet colors, Jordan Almonds, NECCO® Wafers and Bazooka® bubble gum

prominent colors

Day Glow Fuchsia, Chrome Silver Gunmetal and reflective colors

signature color

Day Glow Fuchsia because it has been my signature color since 1978 and the world and I love pink!

must-have item

Day Glow Fuchsia push-up bra with lips and nails to match

www.betseyjohnson.com

www.facebook.com/xobetseyjohnson

@xobetseyjohnson

Adrienne Vittadini Our textured knit cardigan in viscose nylon, which has a sleek and shiny hand, inspired by Ad Reinhardt

Barbara Tfank An unapologetically pretty dress in a Warhol inspired abstract floral

Betsey Johnson Day Glow Fuchsia push-up bra with lips and nails to match

Bill Blass by Jeffrey Monteiro Hooded slicker in bonded cotton made in Cyber Yellow

Carmen Marc Valvo Crisp shirt dresses in pastel shades

Charlotte Ronson Our signature army jacket we have re-created in color-blocked denim, mixing three denim hues together: Indigo, Washed Denim and Victorian Denim

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Elie Tahari Brushed pants in all colors

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Lela Rose A Neon Tangerine lace tank — the rope lace is sophisticated for evening but the bright color makes it perfect for day

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Pamella Roland by Pamella DeVos The spring weight coat with perforated leather panels — it's tailored and the perforated leather panels make it not only versatile, but truly modern

Peter Som A Rose Violet sheath dress with mirror-finish laser cut embroidery

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Tracy Reese A fun leather jacket light enough for spring — we did one in a great Zesty Yellow (Cream Gold)

VPL by Victoria Bartlett Fluro Pink suit

Pantone queried fashion influencers: What colorful item of clothing defined your style as a child and why? How do you see this style being reinvented for 2012?



Cait Adair Costume Designer, *Desperate Housewives*

“For most people it’s a smell, above all else, that triggers memories of long ago. And just the slightest whiff of food cooking, or the base notes of a perfume, or some scent of a flower on the wind instantly takes them back to a specific time and place. And that moment in their life — if only for a moment — is clear and real and

present again. But for me, as much as I breathe the world in, it’s color and texture that most vividly conjure things up from out of the past. Yes! That’s the Pink of my fifth birthday party. That Purple-Gray is the sky on the day I got my pony. And the tapestry hanging on my wall is the sweater my mother gave me at Paddington Station on the day I left for boarding school.

“Every time I look at its Buttercup Yellows and Soft Blues, my eyes are brushed with the sweater’s same pastels. And when I run my hand over its rich, almost hewn palette, I am again a little girl on the train that rainy day with my arms wrapped around me and my fingers digging into the soft wool of the sleeves. I was on a journey going a long way from home. How I missed my parents and home already! But I did find comfort in that sweater, with its rich tapestry of colors and textures. And in retrospect, I suppose really, that sweater did nothing less than make me feel safe and give me hope.

“I no longer have that sweater. But I try to recapture the feeling it gave me in the clothes I wear — especially in these trying times, when hope and the promise of a better future are needed more than ever. I do take comfort in colors that reflect light and warmth in combination with textures that add substance and dimension. It’s magical the way they make me feel uplifted yet grounded at the same time.”



Collier Strong Celebrity Make-up Artist

“As a child in the ‘70s, I had a pair of Yellow bell bottoms and I’d pair them with a Black and Gold satin shirt and Mustard colored platform shoes, all of which would work today, just not on me. My bright style as a kid has influenced me as an artist today by having made me aware of color and its effect on not only the person wearing it but on the world around them. Color equals life!”

www.facebook.com/pages/Collier-Strong-Fan-Page/244894979273
[@collierstrong](https://twitter.com/collierstrong)



Isabel Dupre Celebrity Stylist

“As a kid, I wore culottes. They were a good item, being feminine but practical for a tomboy like I was. My favorite was Dark Navy.

“It would be a good thing to bring them back in fashion especially since they are making all these new bike lanes in the city. For spring, I would make them over the knee in a light fabric, like a silk, in a range of jewel tones — Amethyst, Emerald, Citrus, Aquamarine and Blue. I would call it another name, culottes sounds terrible.” www.facebook.com/isabel.dupre

[@isabeldupre](https://twitter.com/isabeldupre)

Pantone queried fashion influencers: What colorful item of clothing defined your style as a child and why? How do you see this style being reinvented for 2012?



Tom Bachik Celebrity Manicurist

“There are a couple of trends that stick in my head from disco patterned silk shirts I had as a kid in the ‘70s to being a product of the ‘80s in So Cal with punk-like inspired pegged legged jeans mixed with glam rock ripped everything, infused with neon splashed pieces of skater logoed apparel. Yah, I know!

“But I think what sticks in my mind the most as a defining FAV moment is probably the absence of color — yup yup — White! I loved all that White stood for — clean, fresh, truth, honesty, purity and integrity, just to name a few.

“The item: Baggy White Jimmy’z (Jimmy Z’s) as we called them, with Velcro waisted belt — no buttons or zippers and an adjustable waist for personal fit, coupled with the original ‘skinny’ peg by folding over the leg and rolling the cuff! No socks with Vans low tops and a crisp White t-shirt; all White... head to toe :)

“How to reinvent for 2012? Leave it White! Using modern materials to vary feel from soft earthy cottons to waxy denim. Keeping the Velcro belt for personalized fit — cinch it tight for a tailored fit or loosen to go more hip with a bit of a sag... variations on the belt itself — studs, leather, etc... tapering to a slim cuff or... a straight leg that could be velcro’d over at the cuff to create a real ‘80s peg — Ooh nice! I’ll take two please!” [@RedCarpetMan](http://www.facebook.com/tom.bachik)



Colleen Sherin Senior Fashion Director, Saks Fifth Avenue

“I am remembering a dress that I wore as a little girl — it had a Yellow ground with a delicate floral print. It was so sweet and fresh — the perfect dress for a sunny summer day. Looking forward to spring 2012, it all comes full circle again, as Yellow is to be one of the key colors of the season. And there is sure to be a floral print or two among the collections that we’ll be seeing on the runways!”

Ken Downing Senior Vice President, Fashion Director, Neiman Marcus
“Hot to trot Pink! Shocking, Brilliant Pink with a hint of Day-Glo to keep it at a fever pitch!”



Nicole Fischelis GVP/Fashion Director, Macy’s

“The vision of my Strawberry Blonde and Green-eyed mother wearing a Pale Turquoise pleated crepe dress has helped me to define my style throughout the years. The beauty and elegance she exuded, as well as the color and fit of the dress, left me with a lifelong impression to always look and feel as she did that day. I think the strong Turquoise color and shape of the dress still remains very relevant when paired with Pale Nudes and touches of Washed Gold.”

fashion influencer

PANTONE® fashion color report **SPRING 2012**



Barbie

“One might say I was born in heels.

But the first pair that swept me off my feet was an absolute perfect shade of Pink — PANTONE 219 to be exact. For spring 2012, I am thinking about how fab Pink espadrilles will look in my Dream House closet. This doll’s feet don’t feel complete without heels!”



www.facebook.com/barbie

@barbiestyle

PANTONE[®]

men's fashion colors **SPRING 2012**



Granita PANTONE 19-2039

Dazzling Blue PANTONE 18-3949

Vintage Khaki PANTONE 16-0205

Hawaiian Ocean PANTONE 17-4540

Starfish PANTONE 16-1120

Sodalite Blue PANTONE 19-3953

Tangerine Tango PANTONE 17-1463

Tradewinds PANTONE 15-4307

Solar Power PANTONE 13-0759

Tommy Hilfiger

Grass Green PANTONE 15-6437

PANTONE®

men's fashion colors **SPRING 2012**



Tommy Hilfiger

NEW YORK FASHION WEEK • SEPTEMBER 8 – 15, 2011

Similar to the women's palette, men's hues take a bright and playful approach to spring 2012, with yellow and orange continuing to make a statement. Brave, bold colors like **Tangerine Tango** and **Solar Power** are the perfect confidence boosters. Combine them with **Sodalite Blue** for a more balanced look, or weave in warm neutral **Starfish** for a safer, more subdued look.

Spring and summer naturally evoke feelings of calm ocean waters and tranquil beach vacations. Vivid **Hawaiian Ocean** adds sparkle to any attire. Pair it with **Dazzling Blue** to lift basic blues to new heights.

Vintage Khaki, a timeless yet quintessential classic, is best paired with **Granita**, a full-bodied and robust deep red.

Breezy **Tradewinds** creates the perfect combination for spring with **Dazzling Blue** and **Grass Green**. This sporty yet classic golf green is sure to be a hit in active sportswear.

Pantone queried fashion designers: What colorful item of clothing defined your style as a child and why? How do you see this style being reinvented for 2012?

ADAM by Adam Lippes When I was young, I had a very Pale Gray Blue blanket and it cemented my love of that color until now.

Adrienne Vittadini My suede fringe jacket in Field Green, reinvented as our fringed cardigan in Hibiscus.

Barbara Tfank A Pale Pink linen Dior dress with an embroidered organza bodice overlay.

Betsey Johnson My Bright Pink ballerina tutu costume when I danced the *Dance of the Sugar Plum Fairy* when I was seven, and I would copy it exactly!

Bill Blass by Jeffrey Monteiro I have always loved graphic prints, the love for which is reflected in Bill Blass spring 2012.

Carmen Marc Valvo I had a printed evening jacket in Black and Navy at five years old that matched one my father had.

Charlotte Ronson As a child I loved wearing bathing suits. I liked bikinis in soft pastels and delicate prints with girly details. This suit is evocative of the sort of nostalgia I draw from. The pattern is cheerful and it has a bit of a ruffle, which I loved as a child. I have always loved unique prints and color patterns, and have always found them to be an important element in all of my collections. I would integrate this piece into my spring 2012 collection, drawing inspiration from the delicate details and reinterpreting the shape.

The White and Purple color scheme would change to Lavender and Ivory to match the softer shades — or perhaps mimicking the Chambray scheme that is a cornerstone of the collection. Since the bathing suit represents the carefree days of summer, I would turn

it into a soft dress with a '20s-style drop-waist, keeping the Victorian era ruffle, and pair it with a patchwork denim jacket to give it that grunge quality.

Cynthia Steffe by Shaun Kearney In the U.K., where I was born, we wear school uniforms, and back then my school pullover was Deep Indigo. That is a very prominent color in my spring 2012 collection. I am using it in tropical prints, and I'm washing it to have a '90s denim feel, so quite the opposite of the English schoolboy look!

Ella Moss by Pamella Protzel Scott I was all about stripes — all different colors and on all types of clothes, from tops to socks. I reinvent stripes every season; it has become a signature of the brand. This season, playing with stripe directions and pairings of different size widths are key.

Hyden Yoo I had a Faded Yellow tie-dyed t-shirt with Dark Gray stripes. There was a giant Z print on the front in a rainbow color. It was so rad — I wore it at least twice a week. I was a goofball skater nerd, but this was more of a surf tee. I wore Green Converse with Georgetown Hoyas shorts, so in terms of style, I was all over the place. I'd bring back the tie-dye and do a collection of faded cut/sew jerseys and terrys in a bunch of different colors. Throw six darts at a PANTONE book and those would be the colors of the collection.

NAHM by Nary Manivong and Alexandria Hilfiger Red! I loved Red nails, shoes, lipstick, dresses — it was bold and confident.

Nanette Lepore Hot Pink striped mini dress.

Pamella Roland by Pamella DeVos As a child my favorite summertime outfit consisted of pedal pushers

and a crisp White sleeveless shirt. Even though I left the pedal pushers behind I still love my crisp White shirts!

Peter Som A Hunter Green three piece velour suit — it would be great for today with smaller lapels!

Rafael Cennamo A color block t-shirt in very bold colors (Fuchsia, Grape, Orange), and I will reinvent the print in different directions creating a new pattern for a very flirty cocktail dress.

Rebecca Minkoff A washed out Persimmon cotton sundress with a lot of fullness and embroidered flowers on the neckline. I loved that dress, I think it was from India. I would use this dress, remove the flower embroidery and add a harder element such as leather straps and raw cut edges.

Tadashi Shoji A Gray tennis sweater that I adorned with a Red collar stripe to emulate the Emperor of Japan at the time.

Tommy Hilfiger Varsity jackets were the ultimate symbol of collegiate Americana spirit. For spring 2012 the classic boxy, athletic shape is reinvented in tailored silhouettes.

Tracy Reese As a child, I always loved playing "twinsies" with my sister in matching outfits. I still love when my team in the showroom shows up in the same piece. The most memorable is a Lime Green dress with White polka dots and a White Peter Pan collar my sister, Leslie, and I had as a child. I would reinvent this piece as a fly away blouse for spring.

VPL by Victoria Bartlett Orange hotpant dungarees — we reinvented it by designing the no bib onesie as a nod to it.

PANTONE® tools of the trade



175 New Colors



Nylon Brights



myPANTONE™



CAPSURE™



TONES Newsletter

175 New Colors Influential maker and designer, Jonathan Adler, said, “I didn’t imagine that there were 175 more colors in the world but Pantone managed to find them, number them and add them to its already legendary assortment — an unbelievable feat and a boon to designers the world over.” You heard right! Pantone has added 175 new colors to its PANTONE® FASHION + HOME Color System, bringing its total to 2,100 shades. Reflecting today’s global color influences across fashion, home furnishings and interior design, these colors are sure to make a splash this season and seasons to come.

Nylon Brights From the runway to the retail selling floor, vibrant, lively colors continue to make an impact on the world of fashion and design. Deborah Lloyd, creative director, Kate Spade New York, notes, “The idea of these bold, vibrant tones, formulated specifically for nylon, opens up a whole new opportunity to play with color in a fabric that is tried and true for us. I adore bright fluo [fluorescent] colors, as does our consumer. I can’t wait to start experimenting with the nylon brights collection.” Complete with 21 electric shades in a nylon format, the PANTONE FASHION + HOME nylon brights collection is sure to inspire, energize and excite just about anyone! Athletic apparel, swimwear,

footwear, women’s wear, intimate apparel, hosiery and accessories are the perfect opportunities to add pops of colors to any look.

myPANTONE for Android and myPANTONE 2.0 Wouldn’t it be great to have access to your trusty color tools when inspiration strikes? Well, myPANTONE™ for Android™ provides just that by bringing Pantone’s popular iPhone™ application for capturing, creating and sharing PANTONE Color Palettes to Android! This new app gives graphic, digital, multimedia, fashion, interior and industrial designers access to more than 13,000 PANTONE Colors on the go. And, for all of you iPhone users who already know and love myPANTONE, version 2.0 includes some cool new features that you’re sure to love, including color calibration tools, CMYK support for PANTONE PLUS SERIES Colors, access to ICC color-managed values, and the ability to print color palettes from your iPhone!

CAPSURE Whatever your inspiration may be, confidently measure and match it instantly with CAPSURE™, Pantone’s portable yet powerful color capture device. Created for professionals in fashion, home furnishings, interior, industrial and graphic design, as well as contractors, paint retailers and

do-it-yourselfers, CAPSURE lets you accurately identify color inspiration from any surface, material or fabric — even small, patterned, multi-colored textures and textiles — and match it to a PANTONE® Color for easy communication. Take it from someone who LIVES by CAPSURE — Peter Som, American women’s wear designer, who said, “I am constantly inspired and, believe it or not, have actually started carrying CAPSURE in my bag to capture color inspiration wherever I am — it’s as easy to use as an iPhone. Pantone has managed to marry the design process with cutting-edge technology in this one tool — my design team and I are obsessed!”

TONES Newsletter Can you imagine living in a black-and-white world? We can’t! Color surrounds us, defines our environment and makes us who we are. Find out what drives today’s leading color decision makers, what various colors mean and more in TONES, Pantone’s quarterly online newsletter dedicated to color in every form — from art and design to fashion, furnishings, culture and nature. Each issue contains up-to-date style trend and color forecast information, as well as color-focused features. Check it out and subscribe today — www.pantone.com/tones.

PANTONE® fashion color report **SPRING 2012**

Tangerine Tango PANTONE 17-1463	CMYK 0.83.95.0	GOE 20-1-5	PLUS 7625
Solar Power PANTONE 13-0759	CMYK 0.24.84.0	GOE 6-1-2	PLUS 1225
Bellflower PANTONE 18-3628	CMYK 45.64.5.0	GOE 46-1-5	PLUS 7661
Cabaret PANTONE 18-2140	CMYK 1.91.18.5	GOE 31-1-6	PLUS 7424
Sodalite Blue PANTONE 19-3953	CMYK 98.79.8.37	GOE 70-5-3	PLUS 534
Margarita PANTONE 14-0116	CMYK 30.7.51.1	GOE 127-3-1	PLUS 7493
Sweet Lilac PANTONE 14-2808	CMYK 3.26.0.0	GOE 29-2-2	PLUS 203
Cockatoo PANTONE 14-5420	CMYK 50.0.30.0	GOE 105-2-4	PLUS 3258
Driftwood PANTONE 18-1210	CMYK 38.39.40.26	GOE 165-2-6	PLUS 409
Starfish PANTONE 16-1120	CMYK 22.30.51.14	GOE 149-1-2	PLUS 7521
Dazzling Blue PANTONE 18-3949	CMYK 92.57.0.0	GOE 69-1-7	PLUS 7670
Vintage Khaki PANTONE 16-0205	CMYK 32.31.39.17	GOE 165-2-5	PLUS 402
Granita PANTONE 19-2039	CMYK 6.98.37.25	GOE 26-2-5	PLUS 7425
Hawaiian Ocean PANTONE 17-4540	CMYK 98.8.14.1	GOE 94-5-1	PLUS 632
Tradewinds PANTONE 15-4307	CMYK 46.33.27.18	GOE 82-3-3	PLUS 430
Grass Green PANTONE 15-6437	CMYK 52.0.66.0	GOE 121-1-3	PLUS 358

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